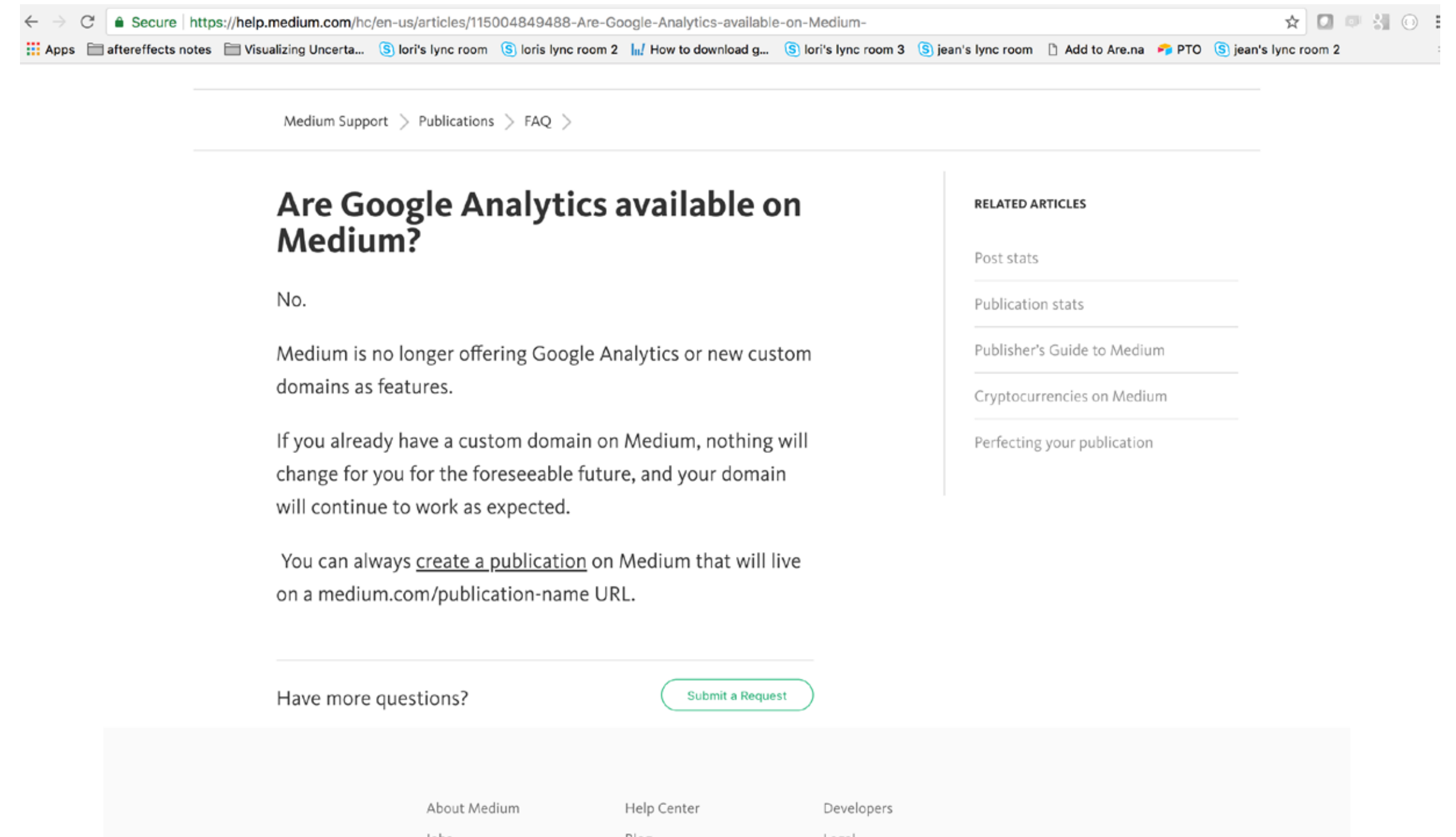
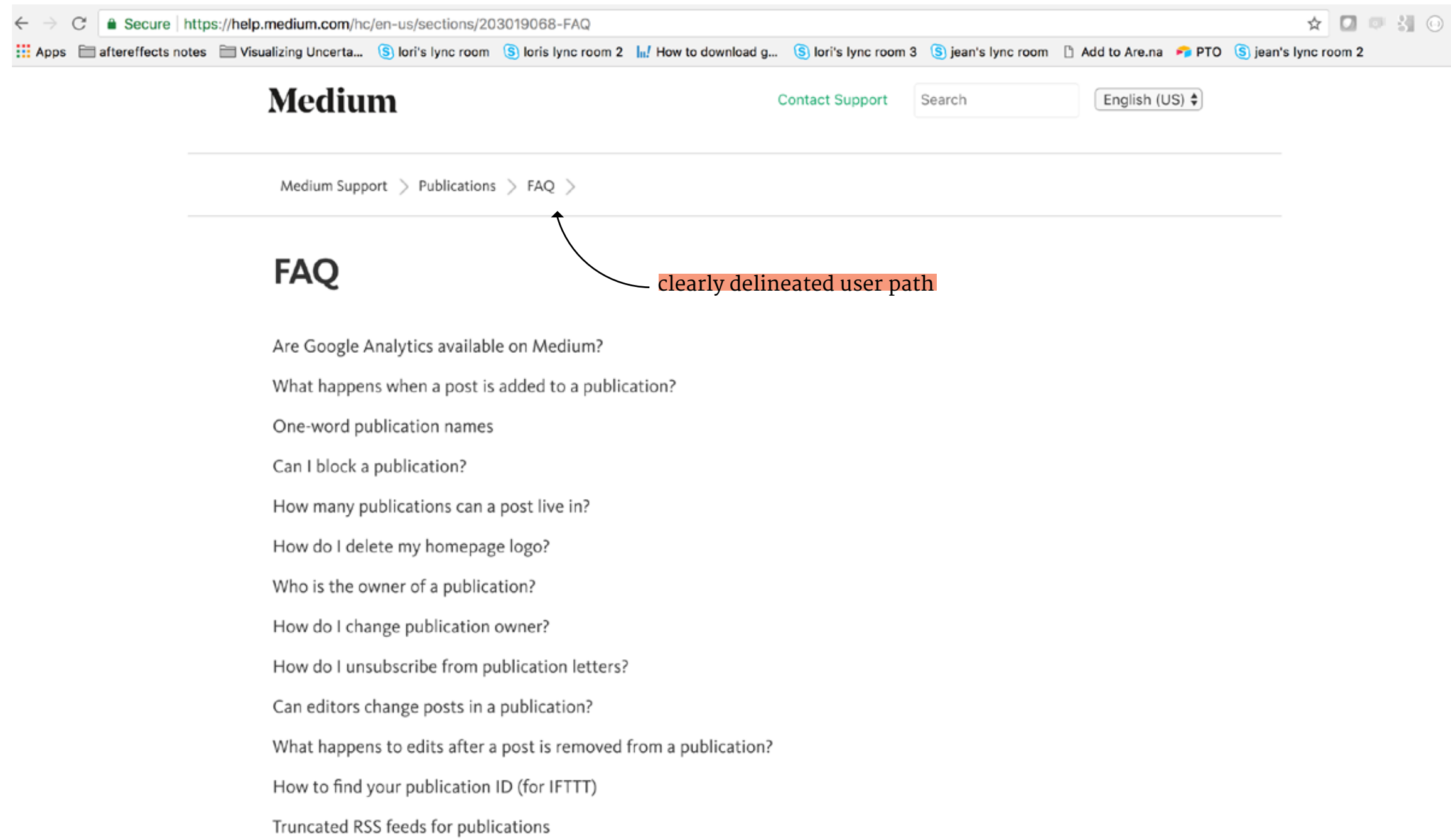


inspiration: FAQs, Medium

https://help.medium.com/hc/en-us/sections/203019068-FAQ



Simple question
to answer flow

Considered:
typography
white space
plain language