

Storywriting Framework: What will you need to build your design expression?

When to use: Use this framework when you still can't quite put your finger on what you're going to build, if your design consists of several human-to-human interactions connected together, or when you're building any type of system.

Name of your design:

Premise This design exists because...

People The people in this design are...

Paramounts The most important parts of this design are...

Place This design lives or functions where...

Pathway This design lives or functions where...

Point of view This design is led by...

Narrative Version 1

In this space, link together the elements you wrote above into a first version of your design narrative. What gaps are there in your narrative? Where are there leaps in logic or connection that you'll need to bridge?

What assumptions are you making about how the design will function or be used? Now is the time to start the process of figuring all these details out.